

Device Risk



Prevent digital fraud in real time



Stop fraud, not good players

Distinguish fraudsters from true players based on device recognition, context and behavior.



Build trusted connections

Join a global network of 6,000 fraud and security analysts, over 7 billion known devices and over 65 million detailed known fraud reports.



Focus on your risks

Apply device intelligence to your unique fraud challenges with custom configurable business rules.

Device Risk provides powerful device recognition technology and a unique device intelligence to fight industry fraud like bonus abuse and ATO — without sacrificing the player experience.

Industry-leading capabilities and technology

Recognizing internet-connected devices without requiring personal identifiable information (PII), Device Risk adds an independent layer of digital identity separate from personal data which may have been compromised.

- **Accurately recognize all device types**
We analyze thousands of permutations of device attributes to accurately identify a device while minimizing false positives.
- **Uncover and track hidden fraud patterns**
Advanced analytics, searching, and reporting capabilities help you spot suspicious transaction and device patterns, which can be quickly tracked using our flexible business rules editor.
- **Reveal device and account linkages**
Discover hidden connections between devices and accounts to stop bonus abuse, comply with self-exclusion and uncover fraud rings.
- **Evasion detection**
Stop fraudsters hiding behind proxy servers, TOR networks, VPNs, and other anonymizing technology while detecting high-risk activity such as time zone mismatches.

How Device Risk works

Device Risk tracks relationships between devices and accounts, leveraging device history and confirmed fraud reports from our global network of fraud analysts.

Device Risk can be easily integrated into any native app (iOS, Android, Windows, Mac OS) or web application. Apply to customer touch points where fraud risk is a concern, such as account creation or modification, purchase or transfer.



Common use cases for Device Risk

- **Uncover coordinated fraud rings**
Stop coordinated malicious activity using our privacy-by-design approach, in which devices or accounts associated with fraud are linked together without relying on personally disclosed information.
- **Onboard good players and keep fraudsters out**
Streamline applications with our robust device recognition. We analyze hundreds of attributes to accurately recognize a device while minimizing false positives. Leverage shared evidence from our global network to identify devices with previous connections to fraud without causing unnecessary friction for trustworthy players.
- **Tailor your fraud prevention strategy**
Tailor your fraud prevention strategies with industry-specific fraud reports. Whether you're fighting account takeover, synthetic identities, payment fraud or promotion abuse, our system tracks over 50 different types of fraud. Our actionable Approve/ Review/Deny response includes detailed reasons why a transaction was denied so you can detect and stop fraudsters who move from business to business before they damage yours.

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