TransUnion

CreditVision Link Short-Term Risk Score

Get enhanced insights on subprime consumers when you combine short-term credit data with traditional data.

Blending traditional, trended credit and alternative data provides a more holistic picture of consumers' credit profiles

Short-term lenders have typically relied on credit data and scores developed for a broad population, or tried to integrate disparate data sources and short-term lending data on their own to make lending decisions. Trended credit data looks at 30 months of payment and credit performance, providing lenders with a more comprehensive view of consumer spending and payment behaviors. With an emerging population of consumers leveraging short-term, alternative financing options, it's time to connect these multi data sources to get more precise views of consumers.

CreditVision® Link℠ Short-Term Risk Score combines traditional, trended credit and alternative data for a more comprehensive picture of subprime consumers in the short-term or small-dollar credit market than traditional data alone. This score produces deeper insights on subprime consumers for the short-term loan industry, as well as installment loan and virtual rent-to-own markets.

Improve short-term loan price and decision accuracy

Based on the performance of more than 100 million short-term credit transaction records blended with traditional credit and bank account data, this empirically derived and statistically sound, real-time score helps predict the likelihood of first-payment and early-payment defaults, which is critical for better risk mitigation.

Confidently lend to emerging credit populations

Because the Short-Term Risk Score offers a more complete view of consumers' financial obligations and payment performance, lenders can better evaluate the credit risk of consumers seeking small-dollar credit products. Unique, small-dollar credit data from subprime loan tradelines, ACH activity, consumer income and other inquiry activity delivers predictive insights about this consumer segment.

Score smarter

Built using combinations of short-term credit data, traditional and trended credit data, and bank account data, this risk score:

- More effectively scores subprime consumers to better evaluate risk and opportunities
- Provides lenders with a score that's relevant for their market
- Completes the picture of a consumer's credit performance across the short-term, traditional, and bank account spectrum
- Provides positive data on nonprime consumers

TransUnion's Short-Term Risk Score Increases Lift Across Lines of Business

The following charts display the performance of the different score blends by industry. Each chart compares the K-S lift[1] of the best performing legacy score to the corresponding Short-Term Risk Score.

- TransUnion alternative credit data includes small-dollar credit data from subprime loan tradelines, ACH activity, consumer income and inquiry activity
- Banking data includes consumer bank account and debit information
- TransUnion traditional and trended credit data are a custom bundle of TransUnion credit attributes and algorithms

Figure 1: Short-term loan

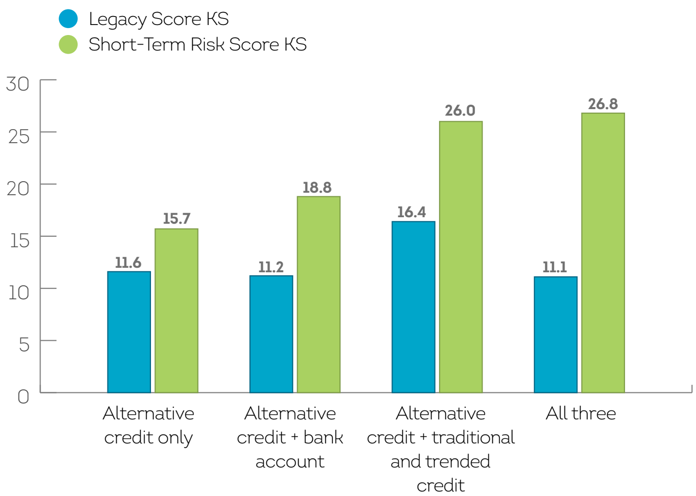


Figure 2: Installment loan

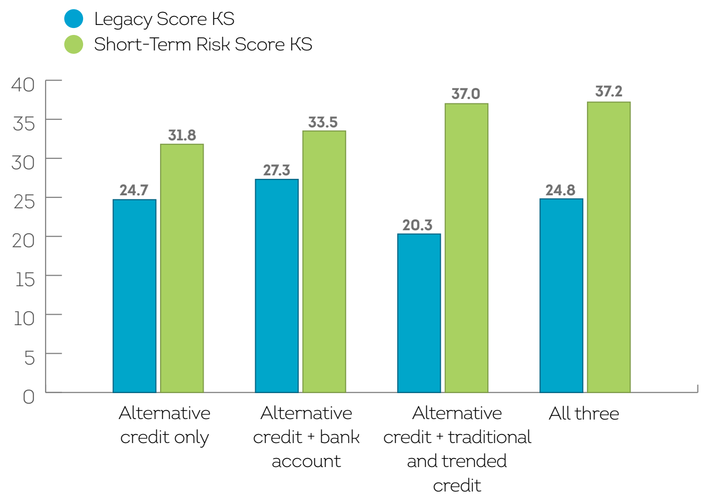
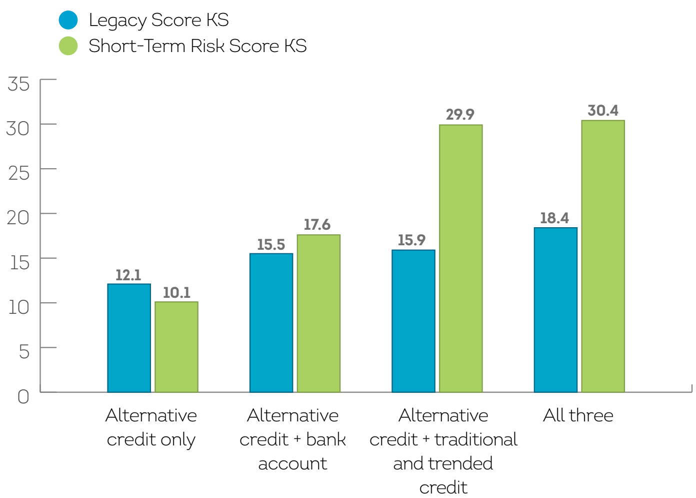


Figure 3: Virtual rent-to-own



Figures 1-3: Comparison of best performing legacy score to corresponding Short-Term Risk Score on sample booked population.

LEARN MORE

For more information, call **844-205-4111**.

[1] K-S lift: Kolmogorov-Smirnov chart measures performance of classification models. More accurately, K-S is a measure of the degree of separation between the positive and negative distributions