



Triggers for Collections

Learn when changes indicate new ability to pay

TransUnion Triggers for Collections monitors accounts and alerts you to changes that could affect your strategies.

When contact data changes or credit activity indicates a greater likelihood of recovery, TransUnion notifies you as soon as the next day. That way, you can quickly reprioritize your resources to reach consumers for payment earlier in the collections cycle.

Address your needs and play to your strengths

Customize your triggers solution based on your collections criteria and the strategies you find most effective. Choose from 19 standard predictive triggers including:

- New mortgage
- Recently opened credit card
- Change in open-to-buy bankcards
- Address change
- New phone number
- Change in TransUnion Recovery Score

LEARN MORE

Measure your triggers' recovery performance with a free Triggers Analysis Report.

Call [866-922-2100](tel:866-922-2100) or visit transunion.com/collections.

Our collections experts will work with you to determine which characteristics best fit your overall strategy. They'll also help you monitor and refine your triggers solution to ensure you're getting the right information at the right time to increase recoveries.

When you spend more time actually reaching collectable accounts, and less time tracking down consumers who can't or won't pay, you collect more efficiently. That means higher recovery rates, lower expenses and a healthier bottom line.

Monitor the effectiveness of your selected triggers criteria

With TransUnion Triggers for Collections, you also get access to the TransUnion Triggers Analysis Report, a free report provided to you based on your own triggers performance data.

The Triggers Analysis Report provides a detailed overview of your triggers' performance, including number of hits per trigger, balances and total paid. This helps pinpoint the more valuable triggers, which lead to higher recovery rates. Your report also identifies opportunities to improve threshold settings where applicable. Finally, your TransUnion consultants work closely with you to review the outcome of the report and identify ways to improve your overall ROI.

LEARN MORE

Learn more about how you can collect more efficiently with Triggers for Collections and the Triggers Analysis Report from TransUnion.

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