

The COVID-19 Pandemic's Financial Impact on Consumers

The COVID-19 pandemic is creating a new reality as its impact has stretched to consumers of all generations and income levels.

TransUnion is tracking the changes of this data weekly and will be sharing it with all of you.

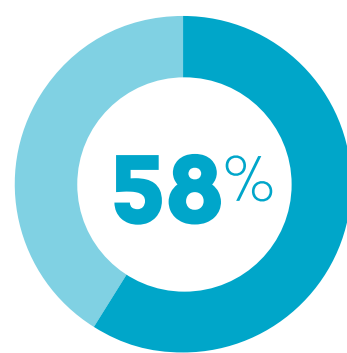
WEEK

3

Data collected week of

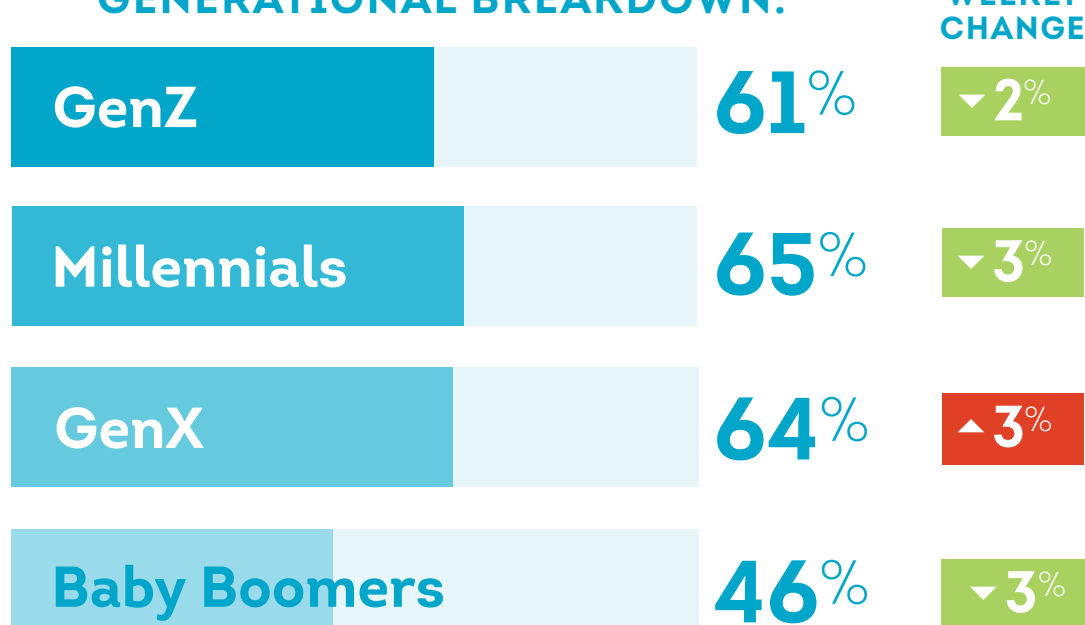
MARCH 30

PERCEIVED FINANCIAL IMPACT



58% of consumers indicated their household income has been impacted.

GENERATIONAL BREAKDOWN:



BUDGET SHORTFALL EXPECTATIONS

On average, consumers who were impacted expect they will be short by:

\$1,060.00

when paying bills or loans

WEEKLY CHANGE

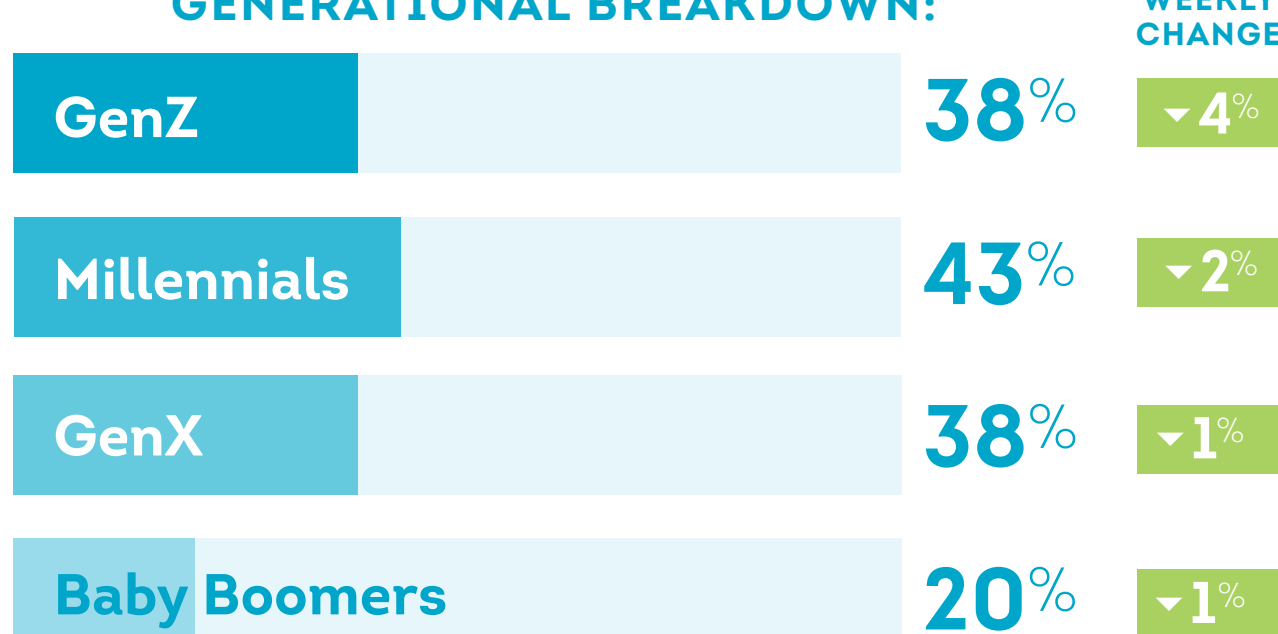
-\$29.00

...and expect they will not be able to pay their bills or loans in **5.9 weeks** due to financial hardship.

WORK REDUCTION PER HOUSEHOLD

Generationally*, households are being impacted by work hours being reduced.

GENERATIONAL BREAKDOWN:



(*of the 58% impacted)

JOB LOSS PER HOUSEHOLD

Generationally*, households are also being impacted by the loss of jobs.

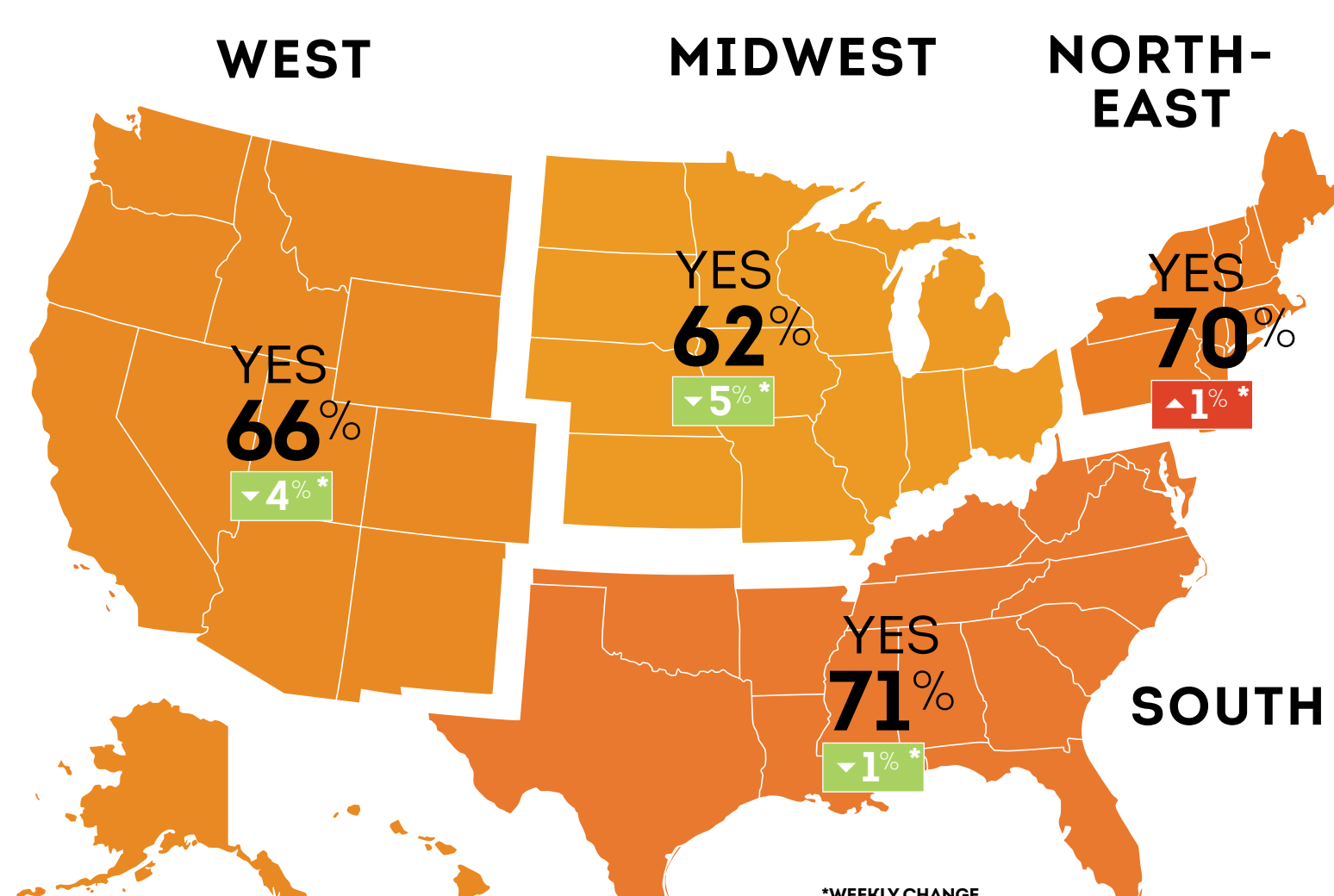
GENERATIONAL BREAKDOWN:



(*of the 58% impacted)

REGIONAL LEVEL OF CONCERN REGARDING ABILITY TO PAY BILLS/LOANS

Are you concerned about your ability to pay current bills and loans? Yes or No?



40 ----- 50 ----- 60 ----- 70 ----- 80 ----- 90 ----- 100

Data above is based on a TransUnion consumer research study of 3,015 adults conducted on March 31, 2020. For more information about what you can do to protect your credit health, please visit: [Managing Your Credit Through a Financial Hardship](#).