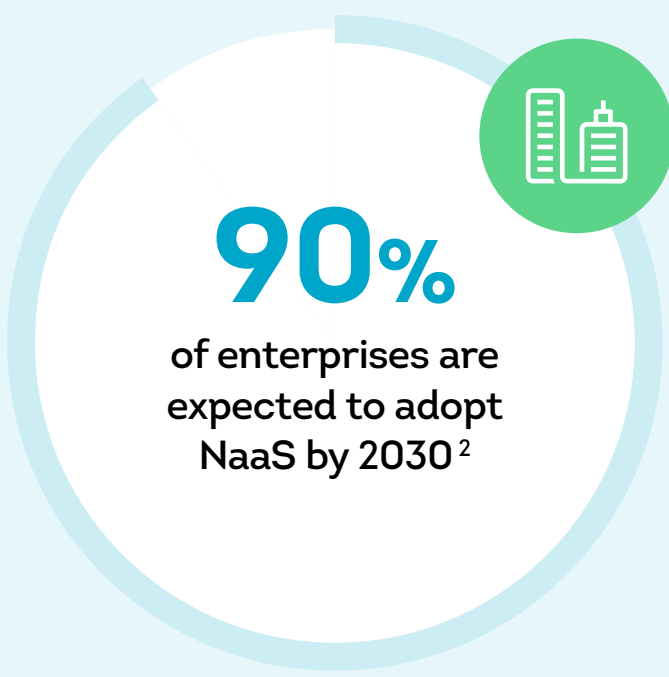




NETWORK-AS-A-SERVICE

The Future of Business Connectivity

How operators buy and sell wholesale connectivity is changing – and automation plays a pivotal role. Open APIs are the engine behind it, allowing organizations to leverage cloud and network-as-a-service (NaaS) capabilities. This drives innovation, promotes interoperability and enables inter-provider collaboration, leading to a more efficient business environment.



Position your organization for success

Service providers can spearhead business transformation in enterprise connectivity by delivering creative network-as-a-service (NaaS) solutions that will:



Elevate customer experience

Drive loyalty and attract new enterprise customers by delivering innovative cloud services that foster enhanced agility.

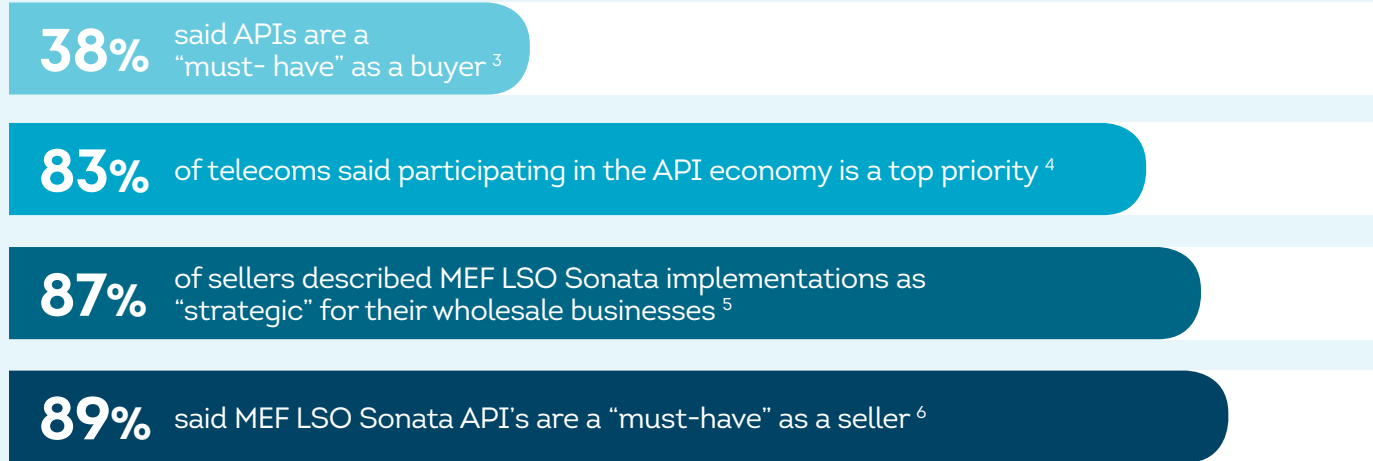


Drive revenue growth

Increase recurring revenue from a usage-based billing model or pay-as-you-grow, term-based subscription.

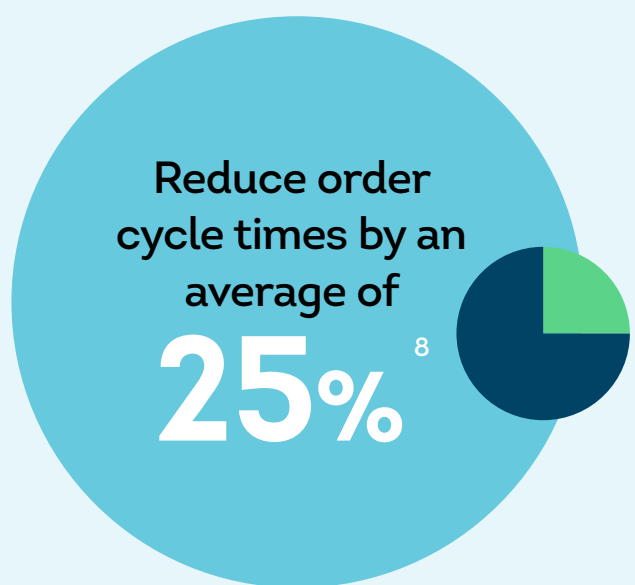
Creating a more efficient ecosystem for buying and selling wholesale network services

What service providers are saying:



Operational APIs and a MEF LSO Sonata-based buy/sell model lead to accelerated service delivery

Service providers implementing APIs have the potential to:



A successful service provider brings software-defined networking via API-based operations, facilitating seamless integration, service creation and innovation, and interoperability with partner ecosystems.

1 Gartner 2 ABI Research 3, 4, 5, 6, 7, 8 MEF State of the Industry Report

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Learn how **TruContact™ Universal Order Connect (UOC)**, a cloud-based, API-driven platform, can help you automate and streamline the inter-provider process of buying and selling wholesale network services.

transunion.com/trucontact