



# Fraud and Identity Proofing Solutions for Tax and Revenue Agencies

## OVERVIEW

Cybercriminals use tax systems to validate identities they've purchased online or stolen during romance and social-engineering scams, increasingly compromising government systems and processes. Additionally, without effective fraud prevention measures, instances of fraud and account takeover result in the loss of refunds, cost of recovery, public scrutiny and constituent dissatisfaction.

## SOLUTIONS



### Digital Insights

Determine the riskiness of anonymous users in real time with insight into device recognition, context and behaviors.



### Identity Insights

Confidently verify constituent identities against robust credit, non-credit and digital data sources.



### Fraud Analytics

Help detect hidden connections and proactively monitor threats with custom and purpose-built models, and vast data and analytic expertise.



### Omnichannel Authentication

Leverage phone and device data to separate legitimate constituent interactions from potentially risky ones to help mitigate account takeover fraud.

# Fight fraud, secure common risk areas and deliver exceptional experiences across channels

- ✓ New, online account creation
- ✓ Online account login for tax refund filing
- ✓ Refund status check
- ✓ Change of personal or bank account information
- ✓ Contact center interactions

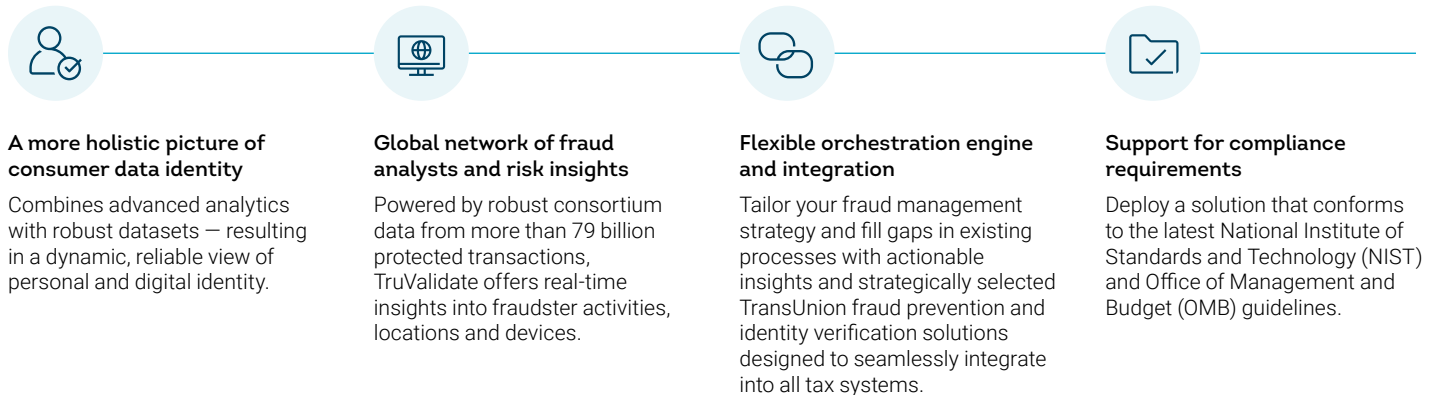
“We were able to identify and prevent account takeover attempts using TransUnion’s Device Risk solution. Using a combination of evidence placement, device blocking and custom rules created in the Device Risk tool, we were able to stop further attempts at fraudulent activity by known bad actors. This saved our organization time, reputational damage and money, and gave our members peace of mind their accounts are being protected.”

- A TransUnion Public Sector Customer



Cybercriminals are more determined than ever to compromise government systems and processes. In addition to the agencies targeted in fraud schemes, good constituents can also bear significant consequences because of identity theft. Once any of these instances fall into the spotlight, the reputational cost — and Executive Branch review — can irreversibly erode public trust.

Designed to make trust possible between taxpayers and your agency, the TransUnion TruValidate™ suite of solutions is built on one of the largest global device and digital networks. Through our Javelin-award-winning solutions, we help agencies strike the right balance between transparency, user experience and security.



© 2023 TRANSUNION LLC ALL RIGHTS RESERVED | PS-23-FI26689

TransUnion makes trust possible between taxpayers and tax and revenue agencies. For more information on how our identity solutions can help your agency, email

[publicsector@transunion.com](mailto:publicsector@transunion.com) or visit [transunion.com/industry/public-sector](https://transunion.com/industry/public-sector)

