

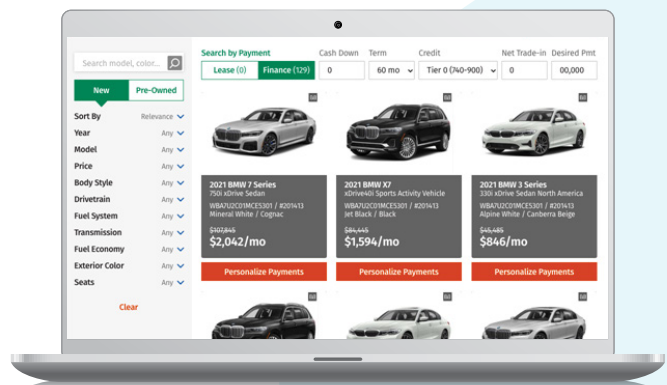


# Auto Payment Shopper

Offer consumers a seamless auto lending experience that combines affordability with inventory – in real time

Consumers want to complete more steps of the loan process online – before they ever set foot in a dealership. To do that, they need to know which vehicles they can afford. Typically, buyers will search inventory on a dealer or manufacturer site to select a vehicle of interest and price it. They'll research loan rates and terms, and finally, enter that information into a loan calculator. This process can be daunting and many times consumers will abandon before the question of affordability is answered.

In partnership with CarNow, TransUnion's Auto Payment Shopper<sup>SM</sup> combines the power of decisioning technology with real-time auto inventory to prequalify consumers and filter inventory they can afford from your preferred dealers. Consumers can select and compare vehicles before committing to an application, creating a pleasant, interactive experience. Now, consumers/buyers easily select their perfect fit based on affordability, dealers sell more cars, and you can book more loans.



## Auto Payment Shopper can help you:

**Enhance your online lending** solution via a microsite branded to match the look and feel of your website

**Offer a differentiated** consumer experience to build and retain loyalty

**Deepen your brand** presence, opening up opportunities to offer more products

**Increase booked loans** while creating better leads for your dealer

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Contact your TransUnion representative or call us at 844-245-4071 to learn how Auto Payment Shopper can help you leverage a frictionless auto loan origination experience to acquire and retain more profitable customers.

