



## At TransUnion, we value...

### **Integrity**

We act with honesty, trust and respect in all of our interactions and in everything we do. Our commitment to security and accuracy moves businesses forward.

### **People**

We recognize that each of us is essential to our success.

### **Customers**

We earn trust and build lasting relationships by delivering what we promise.

### **Innovation**

We aspire to deliver tomorrow's solutions today.

## The beliefs that help us win...

### **I think like a customer**

I put myself in customers' shoes so that I can anticipate their needs and be ready with solutions. Their goals are my goals.

### **I make a difference and so do you**

I embrace our diversity, and recognize the value and contribution of each individual. I am part of a team and understand how my own work contributes to our wins and losses.

### **I own it**

I hold myself and others accountable. I own my successes and learn from my failures.

### **I say what I need to say**

I engage in and embrace candid, direct communication, as well as honest and healthy debate.

### **I innovate and inspire**

I bring new ideas to my work and inspire others to do the same. I am a catalyst for change and am willing to act on my ideas to move our company forward and upward.

### **I act decisively and get things done**

I make timely, informed and clear decisions. I move with speed and agility to get things done and deliver results.