

Data Quality Solutions

Access enriched data for a more holistic consumer view

Save time and money

Frequently refreshing your data lends to improved operational efficiencies, eliminates the need to manually correct errors or consolidate duplicates, and helps avoid regulatory fines.

Create deeper customer relationships

The more you know your customers, the better you can engage them with personalized messages at the right time on the channel they prefer.

OUR PROCESS



Submit your input file



We scrub and format your data



We rapidly prepare and deliver your files



We continually monitor and update your records

Get an integrated, comprehensive view into customer data identities

While the number of data sources available to lenders continues to increase, the challenge is data becomes stale faster.

We're experiencing evolving economic dynamics, rapid shifts in consumer behavior, and regulatory changes in response to global health and macroeconomic pressures. These issues make data quality management more important than ever. It's essential that you create current, comprehensive and consistent views of your customers.

With an effective strategy, you can deliver a great customer experience and continue to build the trust you've taken care to cultivate.

Better data improves outcomes

- New addresses/moves
- Name changes
- Emails
- Phone numbers and more

TransUnion makes trust possible by ensuring each person is reliably yet safely represented in the marketplace. Our Data Quality Solutions give you more control to make informed decisions, streamline operations and differentiate your brand.

Data hygiene without the hassle

Scrubbing your data with TransUnion takes the stress out of keeping up with all the changes in information. We'll work with you to design a complete strategy based on your unique needs.

- **Actionable and comprehensive data**
Minimize duplicates, fill in gaps, and refresh stale or outdated information with best-in-class data coverage and quality.
- **Access insights quickly and easily**
Receive multiple reports in one efficient file in as quickly as just a few hours.
- **Protect your data with secured delivery**
Safeguard your most important information with secured delivery through an encrypted, self-service portal or SFTP.

LEARN MORE

Contact your TransUnion representative or call **866-922-2100**.