





Catalyst for Insight – Credit Module

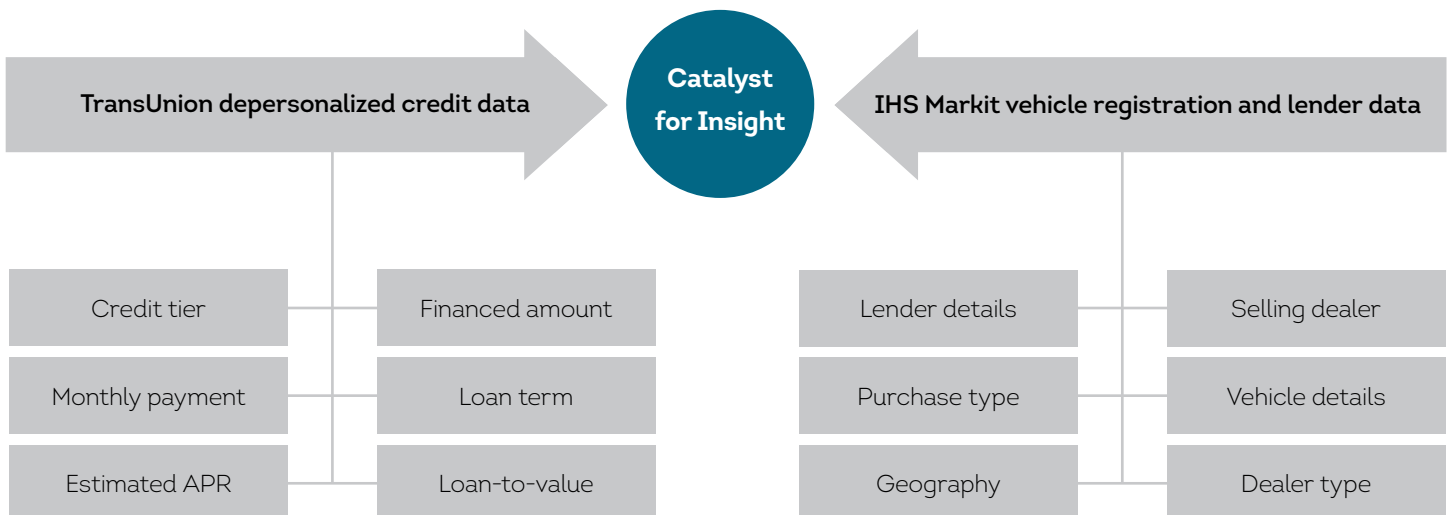
New and used vehicle registrations with loan origination data

TransUnion, in partnership with IHS Markit[®], offers depersonalized credit data, such as risk tier and original loan terms, with the most comprehensive vehicle registration data – and makes it accessible through a simple, point-and-click interface.

By combining on-demand access to current plus five years of depersonalized credit data with new and used vehicle registration counts, you can conduct powerful statistical queries, reporting and analysis to help you make faster, more informed decisions.

Turn insights into action

-  Understand lender market share by new and used financing
-  Better predict loan performance with Loan-to-Value data
-  Measure effectiveness of pricing strategies
-  Analyze dealer performance by territory

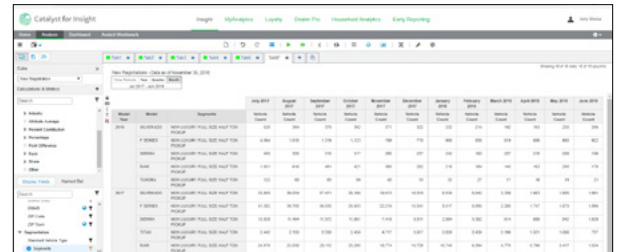


Better decision-making through powerful analytics

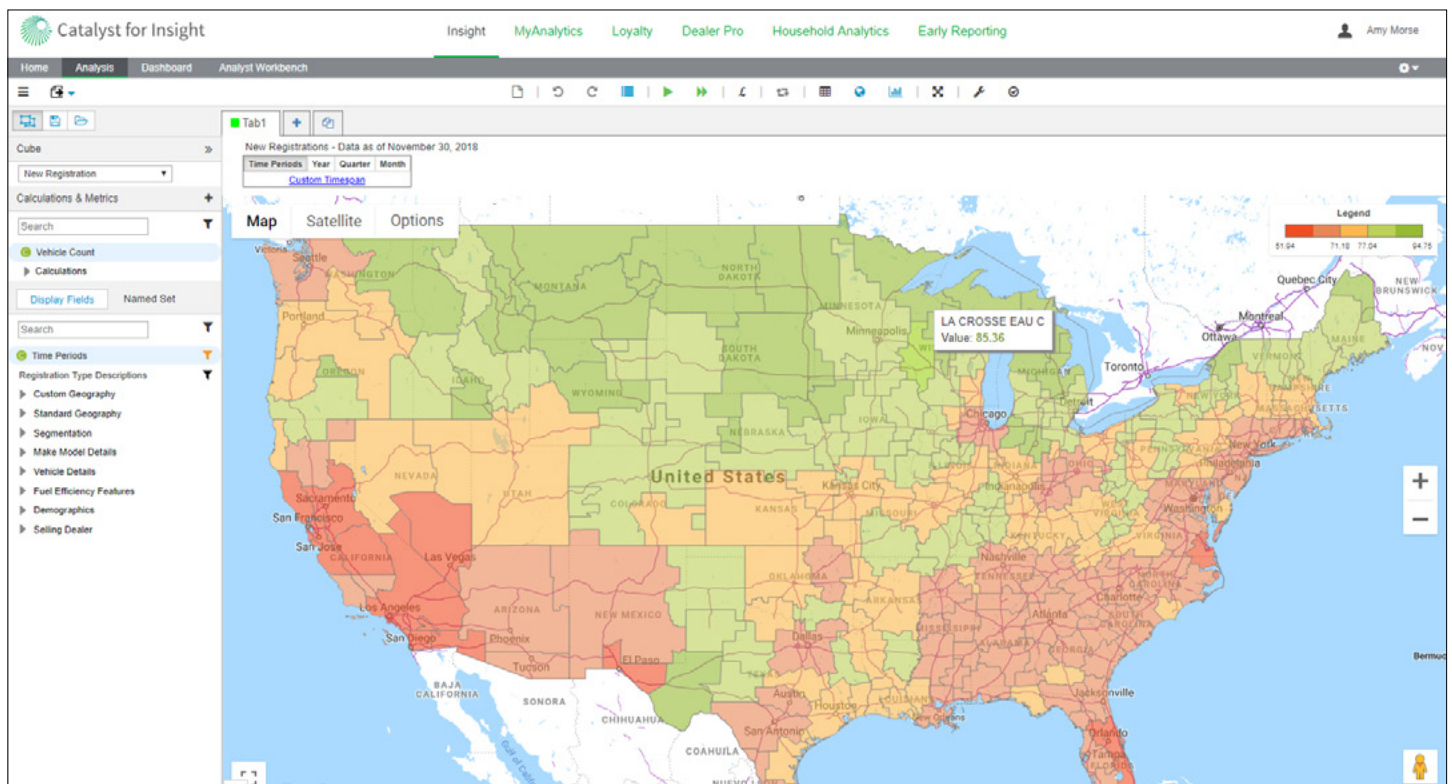
- Evaluate existing underwriting and pricing strategies
- Analyze which lenders are changing loan-to-value criteria
- Understand which lenders are gaining share in your market or target segments
- Set sales strategies and goals by territory
- Manage dealer relationships and devise strategies to expand your network
- Consider expansion into new markets

Customize your queries and visualizations by map, trend, graph or table

- Custom geographies available
- Custom bands for credit and finance details
- Basic and advanced calculations
- Integrated with Google Maps™ mapping service
- Compatible with Microsoft® Office applications
- Export up to 25 million cells
- Create, subscribe to and save reports
- Integrate your custom Dealer Codes



The screenshot shows the Catalyst for Insight software interface. It features a navigation menu at the top with options like 'Insight', 'MyAnalytics', 'Loyalty', 'Dealer Pro', 'Household Analytics', and 'Early Reporting'. The main area displays a data table with columns for 'Year', 'Quarter', and 'Month' for the year 2018. A map view is also visible, showing a geographical area with a data point labeled 'LA CROSSE EAU C Value: 85.36'.



Learn more

Contact your TransUnion representative or call us at **844-245-4071** to learn how Catalyst for Insight – Credit Module can help you profitably grow your auto finance business.