Auto Payment Shopper

Offer consumers a seamless auto lending experience that combines affordability with inventory – in real time

Consumers want to complete more steps of the loan process online – before they ever set foot in a dealership. To do that, they need to know what vehicles they can afford – which can be a challenge. Typically, buyers will search inventory on a dealer or manufacturer site to find a vehicle of interest and price it. Then they’ll research loan rates and terms, and finally, enter that information into a loan calculator. This process can be daunting and many times consumers will abandon before the question of affordability is answered.

Auto Payment ShopperSM combines the power of DecisionEdge® with real time auto inventory to prequalify consumers and filter inventory from your preferred dealers. In addition to seeing affordable inventory, consumers can use shopping tools that let them select and compare vehicles – before committing to an application. This creates a pleasant, interactive experience where consumers easily see vehicles they can afford, dealers can sell more cars and you can book more loans.

Auto Payment Shopper can help you:

→ Enhance your online lending solution via a microsite branded to match the look and feel of your website
→ Deepen your brand presence, opening up opportunities to offer more products
→ Offer a differentiated consumer experience to build and retain loyalty
→ Increase booked loans while creating better leads for your dealers

Learn more

Contact your TransUnion representative or call us at 844-245-4071 to learn how Auto Payment Shopper can help you leverage a frictionless auto loan origination experience to acquire and retain more profitable customers.