



# TransUnion's CreditView™ Dashboard. No assembly required.

Now your brand can harness the power of consumer credit education with our easy to implement dashboard solution.

TransUnion has created a way for any financial institution to take advantage of our CreditView Dashboard Solution.

## What is CreditView?

CreditView is your credit information and education advantage. Through an **elegant, integrated user experience**, CreditView shows your customers the critical credit information they need, including:

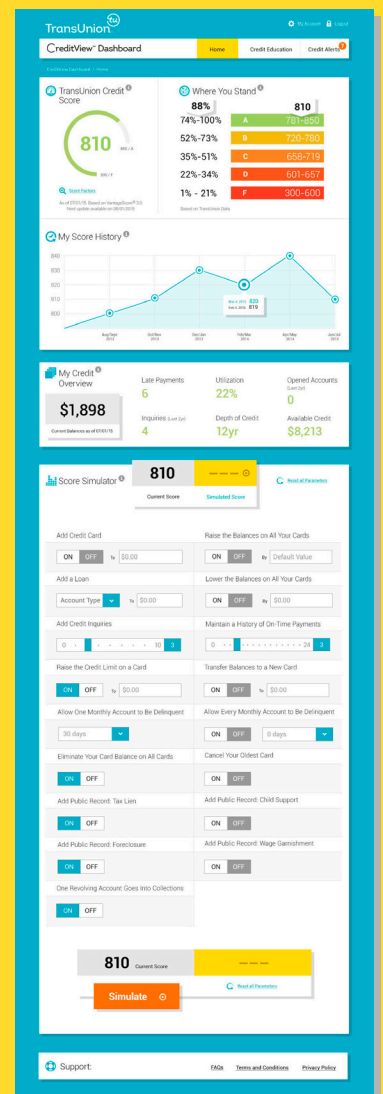
- Credit Score *and* National Comparison
- Credit & Score Education
- Credit Overview
- Monthly Score Trending
- Key Credit Change Alerts
- Customers can also use the Score Simulator to view Potential Impact of Credit Changes on their Score

## How does CreditView help financial institutions?

You can offer CreditView as a complimentary, web-based service and **attract and retain more customers**. At TransUnion, we know how to engage consumers with powerful, credit-based platforms. In fact, an internal 2012 member study revealed that **our users**:

- **Linger longer.** They spend an average of 15 minutes on our site.
- **Engage frequently.** They log in to view their credit score every month and update their credit information more than 6 times a year.

## CREDITVIEW DASHBOARD



## How can my financial institution take advantage?

CreditView is similar to the credit education products larger financial institutions offer today. Since your company will not have any **development burdens**, we can offer CreditView through a significantly more **affordable, TransUnion-hosted** service.

And the best part is, **your brand doesn't have to sacrifice** – the CreditView dashboard integrates your logo and color scheme for a **seamless customer experience**.

TransUnion's CreditView Dashboard has the potential to change the way financial institutions compete. For more on **how your business can leverage this powerful solution**, please contact our Sales Team at [salestui@transunion.com](mailto:salestui@transunion.com) or **844-899-5693**.

## Why TransUnion?

TransUnion is one of the three national credit bureaus and a global leader in credit information. We have been **building and maintaining credit education solutions** like CreditView for **more than a decade** and are regulated by the Consumer Financial Protection Bureau. That means we don't just understand the technology, but also know **compliance and security come without compromise**.

TransUnion's CreditView Dashboard is mobile-optimized for a better user experience on a smartphone or tablet.

